

**SPECIAL MEETING OF THE EXTERNAL AFFAIRS COMMITTEE
OF THE BOARD OF DIRECTORS
WATER REPLENISHMENT DISTRICT OF SOUTHERN CALIFORNIA
4040 PARAMOUNT BLVD., LAKEWOOD, CALIFORNIA 90712
11:00 A.M., MONDAY, SEPTEMBER 18, 2017**

AGENDA

EACH ITEM ON THE AGENDA, NO MATTER HOW DESCRIBED, SHALL BE DEEMED TO INCLUDE ANY APPROPRIATE MOTION, WHETHER TO ADOPT A MINUTE MOTION, RESOLUTION, PAYMENT OF ANY BILL, APPROVAL OF ANY MATTER OR ACTION, OR ANY OTHER ACTION. ITEMS LISTED AS "FOR INFORMATION" MAY ALSO BE THE SUBJECT OF AN "ACTION" TAKEN BY THE BOARD OR A COMMITTEE AT THE SAME MEETING.

1. DETERMINATION OF A QUORUM

2. PUBLIC COMMENT

Pursuant to Government Code Section 54954.3

3. LEGISLATIVE REPORT

Staff Recommendation: For discussion and possible action.

4. SOCIAL MEDIA UPDATE

Staff Recommendation: For discussion.

5. NEWSPAPER AND RADIO ADVERTISEMENTS

Staff Recommendation: For discussion and possible action.

6. COMMUNICATION AND EDUCATION SERVICES DEPARTMENT NAME CHANGE

Staff Recommendation: The External Affairs Committee recommend the Board of Directors change the name of WRD's Communication and Education Services Department to External Affairs Department.

7. CHAMBER MEMBERSHIP DUES INCREASES

Staff Recommendation: The External Affairs Committee recommend the Board of Directors approve payment for regular dues membership increases for approved chambers of commerce for the current fiscal year.

8. EXHIBIT AND OUTREACH AT THE PURE INFATUATION RECYCLED WATER BREW COMPETITION

Staff Recommendation: The External Affairs Committee recommend the Board of Directors approve participation in and sponsorship of the Pure InFATuation recycled water educational event in an amount not to exceed \$500.

9. FRIENDS OF THE LA RIVER EXHIBIT AND OUTREACH

Staff Recommendation: The External Affairs Committee recommend the Board of Directors approve the sponsorship for FoLAR in an amount not to exceed \$5,000.

10. BOTTLED WATER BUDGET

Staff Recommendation: For discussion and possible action.

11. CRISTINA GARCIA CAREER AND TRADE

Staff Recommendation: For discussion and possible action.

12. LONG BEACH CHAMBER OF COMMERCE PARTICIPATION

Staff Recommendation: For discussion and possible action.

13. DEPARTMENT REPORT

Staff Recommendation: For discussion and possible action.

14. DIRECTORS REPORTS, INQUIRIES AND FOLLOW-UP OF DIRECTIONS TO STAFF

Staff Recommendation: For discussion and possible action.

15. ADJOURNMENT

Adjourn to the next regularly scheduled meeting of October 16, 2017.

Agenda posted by Sherri Brown, Senior Administrative Specialist on September 15, 2017. In compliance with ADA requirements, this document can be made available in alternative formats upon request.

In compliance with the Americans with Disabilities Act (ADA), if special assistance is needed to participate in the Board meeting, please contact the Senior Administrative Specialist at (562) 921-5521 for assistance to enable the District to make reasonable accommodations.

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Agendas and minutes are available at the District's website.

EXHAUSTION OF ADMINISTRATIVE REMEDIES – If you challenge a District action in court, you may be limited to raising only those issues you or someone else raised at the public hearing described in this notice, or in written correspondence delivered to the District at, or prior to, the public hearing. Any written correspondence delivered to the District before the District's final action on a matter will become a part of the administrative record.